

Dünya Newspaper - 16 March 2018 / FRIDAY 04 sector plastic and rubber

# Rapro Kimya to make 1.5 million Euro investment

Rapro Kimya produces technical products for the OEM and aftermarket sector and will make a new 1.5 million Euro investment this year. Göksel Subaşı, Rapro Kimya's Technical Deputy General Manager, announcing that they aim to increase their OEM sales from 30 % to 50%, said, "We recorded 40 % growth in 2017. This year we forecast growth of least 25 % at a minimum. We reached new customers in Europe and North America in 2017. Moreover, we are increasing field studies and exhibition participation to gain new customers."

Mr. Subaşı also expressed that they had strengthened their technical and administrative staff and emphasised that they have a monthly production capacity of 1 million 250 thousand rubber hoses and to process 150 tonnes of mixtures. He then added that they sold 9,500 different products with 85% for the export market in 52 countries and 15% for the domestic market.

Subaşı said, "As of today, we operate with a production facility in Kemalpaşa, a logistics centre in Turgutlu and 420 employees," after saying the company



was established in İzmir in 2003. He finished by saying, "We primarily produce fluid system products (rubber hoses) for the automotive industry. We also have rubber and plastic pressure products in our product portfolio and have begun work to become a R&D centre."

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